

| Module           | Business Ethics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
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| Semester         | Spring Semester 2019                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| ECTS-Credits     | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Contact hours    | 20                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Lecturer         | Susan Dudley M.A.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Examination type | 20% participation<br>40 % debates<br>40% final exam                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Pass mark        | 4.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Methodology      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Prerequisites    | <i>English proficiency at a minimum level of B2 (independent user)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Objectives       | <p>Business is one of the ruling forces in the modern world. Whether one is an employer, an employee, a client, a customer, a consumer, a shareholder, a board member, or a community resident, good and bad business ethics have an impact on all lives.</p> <p>One way to learn about ethics is by discussing issues so that each individual can come to their own evaluation of ethical behaviour. This course will assist students in identifying their own ethical standpoint as well as help them analyse ethical issues in business. For this reason the course format will involve lecture and group discussion based on readings and case studies. Team debating will help students to voice their opinions in a structured, supportive way.</p> <p><b>Competencies</b></p> <ul style="list-style-type: none"> <li>- identifying and analysing ethical situations in organisations</li> <li>- determining values and developing an ethical framework</li> <li>- applying ethical decision-making to real-life situations</li> </ul> |
| Content          | <p>Related Topics</p> <ul style="list-style-type: none"> <li>• Exploring own values and ethical boundaries</li> <li>• Understanding the influences of power, authority and collective behaviour</li> <li>• The role of corporations in a free-market economy</li> <li>• Vision, Mission and the principle of Corporate Social Responsibility.</li> <li>• Evaluation of issues in business ethics within the global economy.</li> <li>• Leadership and the development of an ethical culture in an organization</li> <li>• Dialogue, debate and decision-making in ethical situations</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Literature       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |